

OKORO BENJAMIN

Product Manager and Startup Founder - AI Products, Platforms and Growth

bzutes@gmail.com

SUMMARY

Product manager and serial founder who has built and led 5+ startups over the past 7 years, spanning HR tech, no-code app building, AI-powered legal/immigration tools, and AI education. I work across the full product lifecycle - strategy, UI/UX, AI product architecture, and go-to-market - and have taken products from a blank page to thousands of active users. A 5-year background in business development and sales sharpens the part of product management most PMs underinvest in: selling a vision to engineers, investors, and users, and getting people to say yes.

5+

STARTUPS FOUNDED / LED

7

YEARS BUILDING PRODUCTS

2,000+

ZENDOCs USERS

200+

LEKSIA USERS (MO. 1)

FEATURED PRODUCTS

Leksia AI EDTECH

Founder - Late 2025 - Present

Founder - Product Manager - AI Architect

An AI study platform for university students. Students record lectures and Leksia converts them into study materials - notes, quizzes, and flashcards. The AI also runs pre-lecture and post-lecture workflows, such as summarizing the previous class before the next one begins, so students walk in prepared and leave with retained material. I designed the AI architecture end-to-end and led the launch.

Impact: 200+ users within the first month of launch

Zendocs AI IMMIGRATION

Co-founder - 2025

Co-founder - Product Architecture - UI/UX and Frontend

An AI-powered immigration app built with my cofounder. I designed the product architecture, frontend, and full UI/UX from the ground up, then helped drive the go-to-market push that grew the user base post-launch.

Impact: 2,000+ active users to date

Interbloc NO-CODE PLATFORM

Founding PM - 2024

Product Manager - UI/UX Lead - Original Concept

A platform for users to build apps without code - comparable to Lovable. I originated the idea and led a three-person team (backend, frontend, and myself owning product/UI/UX), setting product direction and design across the build.

Impact: Shipped MVP platform with a lean 3-person team

Worksila HR TECH

Founder - 2020

Founder - Product Manager - Engineering Lead

An all-in-one HR tech platform letting companies hire and manage employees - payments, HR, and workforce management in a single product. Managed and led the development team from concept through build.

Impact: First startup founded - set the foundation for the 4 that followed

SALES AND GROWTH BACKGROUND

"Five years in sales taught me to sell ideas as a leader - to engineers, investors, and users. It's the skill most product managers skip, and it's the one that gets products actually built and adopted."

Chief Strategy Officer, C-Level Advisor - Veltrana Global

Aug 2025 - Present

Advising on fundraising, go-to-market strategy, and community building; represents the company externally at events and AMAs.

Senior Business Development Manager - Make Agency

Oct 2024 - Oct 2025

Led a team of sales experts and KOL managers; curated go-to-market and marketing strategy across DeFi, AI, and Meme-sector Web3 projects.

Business Development Manager - CLS Global

Nov 2022 - Oct 2024

Ran cold outreach and prospect discussions; partnered with KOLs to strengthen client marketing strategy.

Farm Manager - Datamint Crypto Mining, Russia

Feb 2023 - May 2025

Managed daily operations of a Bitcoin mining farm - uptime, hardware maintenance, inventory, and client communication.

SKILLS

Product Strategy • UI/UX Design • AI Product Architecture • Roadmapping • Cross-functional Leadership • 0-to-1 Product Development • Go-to-Market Strategy • Stakeholder Management • User Research • Fundraising Support • Sales and Negotiation • Community Building

EDUCATION

Voronezh State University - Aug 2017 - Aug 2023